GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:6089
ANSWERED ON:05.05.2000
CHANGES IN DOORDARSHAN NEWS UNIT
RAM PRASAD SINGH

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the popularity of Doordarshan news programme is on the decline;

(b) if so, the reasons therefor;

(c) whether there has been frequent changes in the Doordarshan News Unit;

(d) if so, the details thereof; and

(e) the measures proposed to improve the News Unit and to stop frequent postings/transfers?

Answer

The Minister of State of the Ministry of Information and Broadcasting and Minister of State of the Department of Disinvestment

(Shri Arun Jaitley)

(a): No Sir.

(b): Does not arise.

(c),(d)&(e): Prasar Bharati has intimated that no frequent transfers of staff are done in the NewsWing of Doordarshan. However, changes in this regard are effected as and when necessary in the interest of Service. Prasar Bharati has further informed that Doordarshan is taking all measures to improve its news programmes further. For this purpose, young officers of Indian Information Service are being trained and used for news reporting. Casual Reporters are also being engaged as and when required. New anchors of repute are also being engaged on contract basis. Specialists from various fields are invited to discuss and debate issues with anchors. The facility of hot switching between Delhi and Studios located in other parts of the country is also being provided to give the news programme a national look.